



PRATHAM BOOKS

ANNUAL REPORT
2022-2023

**Enabling change—
book by book,
child by child.**

Management Report

9.3M print books
and story cards

50,000+ digital books

332 languages
(215 indigenous)

34M reads

Books Are Agents of Change

“Books are a uniquely portable magic.”—Stephen King

Pratham Books was founded in 2004 to address book poverty in mother-tongue languages, with the mission to put ‘a book in every child’s hand’. In the past year alone, we enabled the distribution of 9.3 million print books in India—the highest ever in our history. We also scaled our digital books to over 50,000 books across 332 languages on our free digital platform, StoryWeaver, with nearly 215 of these languages being indigenous. In the past year, 88% of the languages newly added to the platform were indigenous, including endangered languages like Bura, Erzya, Nanai, Rusyn and Lepcha.

The three pillars of our work are *creation*, *access* and *change-making*. Creation of books in mother-tongue languages has been at the heart of our work, and we have published over 5,000 children’s books so far, thanks to the amazing community of creators we are fortunate to partner with. Books that are diverse and inclusive, addressing themes such as identity, gender, climate change, change-makers, and social and emotional learning, among others. Books that are joyful, inspiring and thought-provoking, featuring diverse people, their varied worlds, experiences and journeys. Books that continue to find their way across India and the world, in classrooms, community libraries and homes, in the hands of children everywhere. The numerous awards and accolades our books have received in the past year and earlier are a testament to their value.

Access has to do with ensuring that our joyful books are accessible to underserved children and educators everywhere. Our books are available in print, digital, audio and across varied channels, delivered directly by us and our many partners. During the last year, we partnered with the state governments of Chhattisgarh, Goa, Karnataka and Maharashtra to deliver print, digital and audio books to children who had little or no access to them.

Our free award-winning digital platform StoryWeaver, arguably the largest repository of children's books in the world, can be accessed from anywhere, both online and offline, in 10 site languages. Educators, parents and children from across India and about 150 countries read our books in their mother-tongue languages during the year. For those who cannot access the Internet, our free channel—'Missed Call Do, Kahaani Suno' offers our audiobooks in Hindi, Marathi, Kannada, Gujarati, Urdu and English.

Change-making involves our partnerships and programmes to impact reading and understanding through our books.

Books are remarkable agents of change. As the scholar Rudine Sims Bishop said, they serve as windows, sliding glass doors and mirrors to readers who engage with them. As windows, books offer readers views and perspectives of people, places and experiences different from their own. They are sliding glass doors that allow readers to enter and experience new worlds and realities. Books are also mirrors, helping readers see, reflect and understand themselves better through characters and situations similar to their own.

Our Open Books, Open Doors, Open Minds: Gender Transformation Through Storybooks Programme leverages the transformative power of storybooks for gender advocacy in primary school children from Grades 3 to 5. A curated book catalogue across four reading levels, scaffolded with detailed session plans for the programme provides a diverse and inclusive understanding of gender and gender roles to help children envision a more gender-equitable world.

Our StoryWeaver Foundational Literacy Programme in Hindi and Marathi aims to build early reading fluency and comprehension for children in Grades 1 to 3 using picture books as the central learning tools. The levelled, curated storybooks and assessment resources like worksheets and progress trackers are linked to grade-wise learning outcomes outlined by NIPUN Bharat Guidelines. Baseline/Endline assessments, developed in collaboration with ASER, are also integrated in the programme to measure their effectiveness.

The Department of Education, Chhattisgarh, adopted our StoryWeaver Foundational Literacy Programme in print. Five zonal master training workshops were conducted with 250 master trainers who will further train 90,000 teachers across the state. A total of 5.4 million print books were distributed to reach 2.6 million children in the State.

In partnership with the Directorate of Education, Goa and SCERT, a programme to introduce the joy of reading to children in Grades 1 to 8 was launched. The programme included curated picture books with grade-appropriate themes and vocabulary, and a set of suggested activities for a digital and print reading programme in English, Marathi and Konkani.

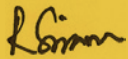
An Urdu Reading Programme in collaboration with UNICEF, SCERT and Regional Academic Authority (RAA), Aurangabad, was launched on International Mother Language Day, 21st February. Eighty Urdu books were developed and 37,000 copies were distributed across 880 schools.

We launched the Budding Authors Programme in partnership with the Central Board of Secondary Education (CBSE) to reach their 25,000 schools across India through StoryWeaver.

Donate-a-Book helped build children's libraries across India through crowdfunding to enable more young children to discover the magic of books and the joy of reading. We distributed over 55,000 print books along with more than 300 Library-in-a-Classroom kits to impact some 230,000 children in more than 50 towns and cities in India.

Our heartfelt gratitude to our amazing donors, partners and our volunteer community for their continued support in helping further our mission. We remain deeply committed to making a bigger difference to children and educators everywhere through collaboration, creativity, inclusion and empathy.

On behalf of the Pratham Books team and trustees,



R Sriram
Chairperson and Managing Trustee



Agents of Curiosity



Books unlock a certain kind of magic. A magic that invites children to step into worlds known and unknown, old and new, real and fantastical. From the climate crisis to girl empowerment, from culture to Social and Emotional Learning (SEL) and happy laugh-out-loud stories, our books make reading fun.

[Hello, Sun!](#) by Rajiv Eipe celebrates the wonders of nature, while *[What the Dark Sounds Like](#)* written by Aparna Kapur and illustrated by Krishna Bala Shenoi reminds us of the emotions and magic hidden in everyday life. *[We Hope: Children on Climate Change](#)* captures the voices of 15 children from different habitats in the country, talking about climate change and its impact on their lives. Their feelings are illustrated by 14 wonderful artists with additional text by Radha Rangarajan.

Children's books empower and inspire, and few do it as well as *[Grace: One engineer's fight to make science education accessible for all](#)*, which describes the remarkable life of the eponymous transgender engineer and activist. The book is written by Sayantan Datta and illustrated by Priya Dali. *[Goal!](#)*, written by Neha Singh and Sabah Khan and illustrated by Alafiya Hasan and Pyro, takes inspiration from the incredible girls at Parcham Collective, celebrating the freedoms that sports can bring.

[A Song in Space](#), written by Neha Singh and illustrated by Shubhshree Mathur, is the story of The Voyager, which carried a record with sounds from Earth into outer space, with the voice of Kesarbai Kerkar from India.

Canato Jimo's [Afo and I](#) is an artistic response to climate change, while [A Day at the Museum](#), written by Anu Chowdhury-Sorabjee and illustrated by leading Kalighat Pat artist, Anwar Chitrakar, celebrates indigenous art. Ghazal Qadri's [Sonth Is Here](#) brings alive the colour and music of spring in Kashmir, while Niveditha Subramaniam's [Damayanti the Detective](#) follows the snacking detective, Damayanti.

Popular Pratham Books characters Puchku, and her friends Boltu and Dodla, returned in [An Adventure for Puchku](#) written by Deepanjana Pal and illustrated by Rajiv Eipe and guest art directed by Maithili Doshi.

As part our collaboration with the Singapore Book Council, Pratham Books held a virtual hackathon in the lead up to the Asian Festival of Children's Content 2022. We had 18 participants from across India and Southeast Asia—five authors, five illustrators, four author-illustrators and four translators. We facilitated the creation of nine books over two days, each being available in more than one language (Hindi, Tamil, Chinese and Malay) either as a translation or a bilingual book. The books were released virtually later at the festival.

Underscoring the Pratham Books values and principles, we also collaborated with UNICEF India to create [The World We Live in, the Words We Create](#), an open-source handbook on creating diverse picture books to enable a more diverse, inclusive reading experience for children.



“How has the pandemic impacted reading?”
“Let’s meet some inspiring librarians and educators.”
“How do readers perceive our books?”

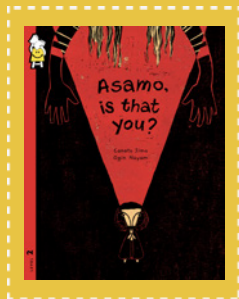
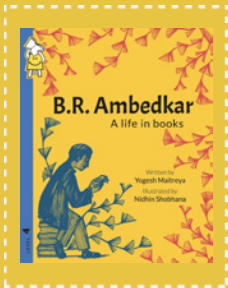
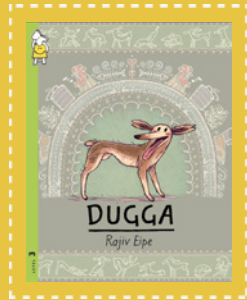
These were some of the questions on our minds when the team embarked upon the *Read with Me* plan, travelling to libraries, community centres and schools around the country to understand the literacy and reading landscape, especially in the post-pandemic world. The findings now support a fresh round of intentional commissioning of picture books.

Pratham Books' StoryWeaver, as part of UNICEF's Ling Sambhav initiative, launched the Open Books, Open Doors, Open Minds: Gender Transformation Through Storybooks Programme. This curated catalogue of books across reading levels, supported by detailed session plans for teachers, includes powerful books such as [I Love Me](#), written by Menaka Raman and illustrated by Ekta Bharti, that challenges preconceived notions of what it means to be pretty and likeable as well as [Beauty Is Missing](#) by Priya Kuriyan, whose chief protagonist is a woman police inspector named Jincy.

The programme leverages the power of books for gender advocacy with primary school children in grades 1-5. In the baseline assessment of the programme, only 51% of girls said that both genders could be police officers. However, in the endline assessment, an impressive 93% of them expressed the same belief.



Awards



Beauty Is Missing

Binod Kanoria Awards: Children's Book Award for English Early Readers

Binod Kanoria Awards: Children's Book Award for Illustrations

Atta Galatta-Bangalore Literature Festival: Best Children's Picture Book Story

Parag Honour List 2023

Dugga

Binod Kanoria Awards: Children's Book Award for Illustrations

Atta Galatta-Bangalore Literature Festival: Best Children's Picture Book Illustrations

The Federation for Indian Publishers Award for Excellence in Book

Production: Children's Books, General Interest, 0-10 Years

Parag Honour List 2023

B.R. Ambedkar: A Life in Books

Nissim Prize for Excellence in Literature: Special Honor

Asamo, Is That You?

FICCI Publishing Awards, Book of the Year: Overall Design

Home

FICCI Publishing Awards: Children's Book of the Year

The Theatre of Ghosts

Parag Honour List 2023

The Plant Whisperer

Parag Honour List 2023

My Street

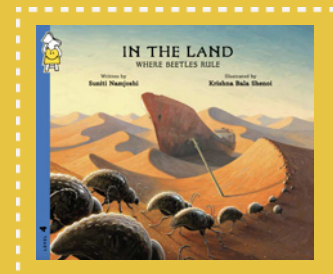
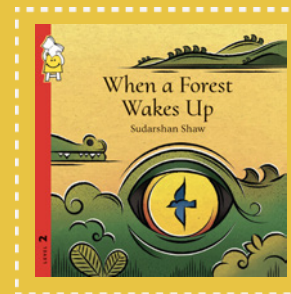
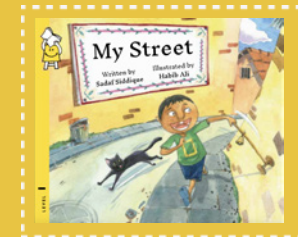
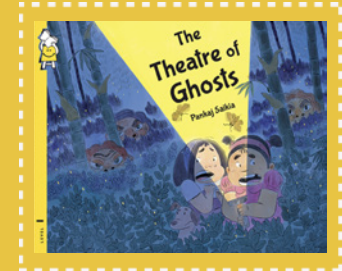
Parag Honour List 2023

When a Forest Wakes Up

Parag Honour List 2023

In the Land Where Beetles Rule

Parag Honour List 2023



Agents of Access



24M READS, 332 LANGUAGES, 50K+ STORIES

India's first Digital Public Good in early childhood education, StoryWeaver is now extensively engaged with the education ecosystem to improve children's reading levels. The platform provides free access to quality books that can be read, re-created or translated by users, while helping support indigenous and endangered languages, which alone form nearly 65% of the languages represented on StoryWeaver. For example, this year, we had books translated into endangered and severely endangered languages like Bura, Erzya, Nanai, Rusyn and Lepcha. The platform also actively enables reading and learning, through specially designed programmes carried out in partnership with key stakeholders, like the government, librarians, teachers, and reading champions.

Designed to build early reading fluency and comprehension through picture books for children in Grades 1 to 3, the StoryWeaver Foundational Literacy Programme consists of resources mapped to early-grade language-learning outcomes. It includes grade-wise, levelled books, assessments, fun worksheets, and StoryWeaver's Readalongs (AV books). After the successful field-studies in Berla, Chhattisgarh and Railmagra, Rajasthan, the programme is now being adopted at scale

digitally and in print in Chhattisgarh and Maharashtra. In partnership with SCERT, Chhattisgarh and Maharashtra, books from the programme were distributed across 30,000 primary schools reaching 2.6 million children in Chhattisgarh, and in 42,000 schools reaching 4 million children in Maharashtra.

CHHATTISGARH

5.4M books
30,000 schools
2.6M students

MAHARASHTRA

2.2M books
42,000 schools
4M students

Our Pratham Books Reading Programme on StoryWeaver for children from Grades 1 to 8 is designed to introduce the joy of reading and encourage a reading habit. The programme's books—with grade-appropriate themes and vocabulary—along with suggested activities are now available not only in English and Hindi, but also in Marathi, Urdu, Arabic, Farsi, French and Konkani.

Deployed across India through CBSE, UNICEF, MSCERT and other partners, the programme has helped early readers build vocabulary and derive connections between stories and their own lives by reading in their mother-tongue languages. The Goa is Reading campaign is our state-wide collaboration, in partnership with the Directorate of Education, Goa, where it was rolled out in government and aided schools in the state.



“I can see children reading StoryWeaver’s colourful Foundational Literacy Programme (FLP) storybooks with great interest. There’s an improvement in children’s ability to read at length. I am glad that children now have an additional resource to learn the Hindi language. Students in my class often use FLP storybooks when I am not available to take a period.”

Gulzar Bareth, Teacher, Govt Primary School Amodi, Janjgir Champa, Chhattisgarh



An Urdu Reading Programme in collaboration with UNICEF, SCERT and Regional Academic Authority (RAA), Aurangabad, was launched on International Mother Language Day, 21st February. Eighty Urdu books were developed and 37,000 print books were distributed across 880 schools.

Goshticha Shaniwar (Saturday of Stories) was a five-month long reading programme in partnership with UNICEF, Maharashtra, and the Ministry of Education in Maharashtra to encourage learning through stories in Marathi, Urdu and English. It was developed to mitigate the learning losses due to pandemic-induced school closures. The programme involved 0.3 million teachers and early childhood workers and impacted 2.5 million children across Maharashtra.

To ensure the sustenance of the programme over the long term, capacity building with state stakeholders was carried out. The programme design

“I did a story called *Gulli's Box of Things* where a little boy has solutions to every problem in his little box. In the following week's class, I found that all the waste products that could be useful were put in a similar box! After just two months of the Reading Programme, these kids are eager to read each story aloud. All the stories are relatable and easy to understand, which gives them a lot of confidence. There has been a noticeable improvement in their creativity, comprehension, listening and reading skills. The best part about the Reading Programme is that the stories are well-curated and can be connected to the curriculum.”

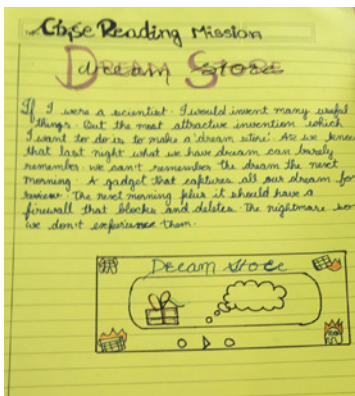
Shalini Gupta, Librarian, Purkal Youth Development Society, Uttarakhand

has now been adopted by the MoE in Maharashtra as part of the state's Nipun Bharat Mission for FLN. Titles from the StoryWeaver Foundational Literacy Programme are now part of the State's Foundational Literacy and Numeracy Libraries reaching 2.5 million children.

To nurture imagination in young minds, the Budding Authors Programme advanced the CBSE Reading Mission designed to move students from reading to creative writing through skilling workshops and mentoring sessions. This creative programme was conducted for students in Grades 5 to 10 from 25,000 CBSE schools.

India's National Achievement Survey (NAS 2017) indicates that in Grade 3, only about 50% of students are above the basic levels of achievement in Maths, Science and Environmental Sciences (EVS), with the number getting progressively lower through Grades 5 to 8. The need to nurture necessary STEM skills and mindset at the primary grades, without expensive infrastructure requirements, is paramount.

“If you were a scientist interested in designing new machines, what would you create? Draw it and explain what the machine will do in 50 words.”



Diya, a Grade 3 student of Holy Child Sr Sec School Tagore Garden New Delhi, read [A Whistling Good Idea](#) written by Rahul Raghavan and illustrated Ravi Gupta, and created a 'dream stove' to save her dreams in the morning.

Reactions on social media to our STEM Literacy Programme on StoryWeaver

Riz Malik
I really appreciate the quality and collection of books.

Divya Solanki
Beautiful concept

Florence Bibbin
Wonderful collection of books

Sashi Bala Vyas Kuriyal
Nice collection

Manisha G. Bhise
I had been to Murbad on 21st January to conduct STEM stories to 5th, 6th and 7th grades and I have referred your lovely repository to them. As a storyteller and educator I appreciate Pratham Books for being accessible and available to everyone.

As a response, StoryWeaver has launched the Pratham Books' STEM Literacy Programme, which aims at sparking discovery and engagement across a broad range of STEM topics through the power of books. The programme—centred around 200+ storybooks for Grades 1 to 5, with national curriculum-aligned learning outcomes, structured lesson plans, engaging activities and teacher-training resources—is a rich resource for teachers. The programme is available in English, Hindi, Marathi, Urdu and Odia.

Stories That Travel

PRINT BOOKS DISSEMINATION

9.3M books

6815

Library-in-a-Classroom kits

13 Indian languages

25 states
and 4 Union Territories

Books can reach across distance and time and enthrall children.

This year, our community of partners helped children across India and the world discover the joy of reading.





We collaborated with partners like the HCL Foundation to take 89,300 books to Happy Schools across India, setting up 777 libraries for the reading pleasure of 1,36,176 young students; Jubilant Bhartia Foundation, Noida, to help 10,00,000 children in 240 villages in 11 states read, imagine, and learn, with the help of 82,400 books; United Way Mumbai, for their Let's READ campaign to give 11,540 underserved children 84,625 books as they discovered the joy of reading; and Zilla Praja Parishad, Asifabad, to take 35,000 books to all the gram panchayats of the district, establishing 353 hanging libraries for all children to use.

We also partnered with organisations like the 1700oft Foundation (Ladakh and Sikkim), Samagra Shiksha (Dadra, Nagar Haveli, Daman and Diu), NavSahyog Foundation (Karnataka), Key Education Foundation (Karnataka), Thinksharp Foundation (Maharashtra and Gujarat), Balamitra Foundation (Andhra Pradesh), JCB Literature Foundation (Delhi, Haryana, Rajasthan, Gujarat and Maharashtra), Vani Press (Karnataka), People's Action for National Integration - PANI (Uttar Pradesh), and Azad India Foundation (Bihar) to help thousands of children enjoy reading and learning through books.

Agents of Curiosity



The COVID-19 pandemic has drawn attention to the need to take a more holistic approach to students' learning and development. Language-first books may have particular relevance in the context of the Global South during and beyond the COVID-19 pandemic where even greater challenges have been faced in supporting students' distance learning. Simple English books are also the need of the hour, as per the ASER report on reading gaps.

The National Education Policy (NEP) 2020 recommends early schooling in a child's mother tongue to improve learning, increase participation, and reduce dropout rates. At Pratham Books, we are committed to creating inclusive picture books that bridge the language gap with joyful, engaging stories.

Every child deserves to read in her mother tongue. Community translators have translated books into lesser-known languages like Kolami, Gondi, Pawri and Korku, so that more children can enjoy reading in their mother tongues.

At the Central Institute of Indian Languages' Bharatiya Basha Utsav, Pratham Books was called upon to make a presentation on Children's Literature in Indian Languages.

Anganwadi ECE Pilot

10 Anganwadis,
134 children, 10 weeks,
45 to 60 minutes per day,
25 books with activities
and storytelling.



Our Kannada titles were part of a pilot programme on ECE reading, conducted in 10 urban and rural centres in Karnataka. The results were extremely heartening, with a significant increase in the children's responses on personal data responses; print awareness and language skills, across both urban and rural ECE centres; a statistically significant improvement in vocabulary, receptive and expressive language, and phonemic awareness.

Teachers pointed out the ease with which some children picked up sight reading as a result of these books, as well as a marked increase in print awareness, which led the children to seek out books more actively than they used to before.



Agents of Community

The 10th year of One Day, One Story saw its delightful return to the original, offline format after two years of virtual ODOSeS. And it was worth the wait.

We disseminated copies of Priya Kuriyan's [Beauty Is Missing](#) and [Croak](#), written by Kavita Punniyamurthi and illustrated by Ekta Bharti, to Reading Champions across the country, from the metros to smaller towns like Thakurganj in Bihar, Nashik in Maharashtra, Karaikudi in Tamil Nadu and Sukma in Chhattisgarh. Storytelling sessions took place in 25 languages, including Gondi and Santali, and the stories were enjoyed by over 2L children.

This success—like each of the nine ODOSeS that have gone before—was thanks to the heart, spirit and boundless energy of our 30,000 Reading Champions, who held almost 13,000 sessions for their audiences in schools, libraries, homes, bookstores and more.

Priya Kuriyan read her book, [Beauty Is Missing](#), at Bookworm, one of Bengaluru's oldest bookstores, and followed it up with a drawing activity. Priya Muthukumar, a professional storyteller, had the children at Swabhimaan Community Library in Bengaluru in splits with her hilarious and engaging rendition of [Croak](#). Her read-aloud was followed by a mask-making activity. Shiksharth Trust's One Day, One Story sessions were a particular highlight, as volunteers read the stories in Gondi, an endangered language spoken among tribal communities in Central India.



Agents of Good



Advancing our commitment to connect individuals who align with our mission with children, NGOs, and schools in need, Donate-a-Book made significant strides in creating positive impact on various occasions such as National Reading Day, Daan Utsav and International Mother Language Day. The reach of our efforts has extended to diverse beneficiaries, spanning from special needs children at The Malsawm Initiative in Manipur, to farmers' children in rural Uttar Pradesh, and those residing in children's homes in Kodagu and Mysore District. Additionally, our contributions have reached government schools across various regions, including Karnataka, Meghalaya, Himachal Pradesh, Delhi, Sikkim and Manipur.

These endeavours have not only helped distribute books but have also developed meaningful connections, bridging the gap between those willing to support and those in need. By facilitating these connections, we have played a pivotal role in enhancing educational opportunities for children across different backgrounds and geographical locations.

In our second edition of Daan Utsav, more than 28,000 books were distributed through corporate support from Firstsource, Mastek and individual givers.

The impact of Donate-a-Book has been both far-reaching and heartwarming, contributing to providing joyful books to children.

“The donors have made a huge difference. Without them, I don’t think we could have established effective libraries. We are very grateful that they all came along at the right time.”

Deepika Appaiah, Founder, Mind and Matter

“The classrooms have become more vibrant and we have seen transformations where children have shown a lot of improvement in terms of engagement and interaction.”

Ashish Srivastava, Founder, Shiksharth

Sonam Yangzom built the first ever library in her village in Spiti Valley, Himachal Pradesh. The learning potential of both children and adults is constrained by a lack of access to books and the Internet. Using the funds gathered through their campaign, Sonam, along with her village friends, set up a library in Khar, a small village in Pin Valley where they were raised. They want the children from there and from nearby villages to have access to engaging books that will push them to think, imagine and see their own lives as potential stories.

The Malsawm Initiative School for children with special needs by the Centre for Community Initiative (CCI) raised funds to provide delightful books to children during Daan Utsav. They gave each child age-appropriate books to take home with them, sharing the power of reading with families of all backgrounds and economic means.



**Donate-a-Book helped set up
100+ libraries
for schools and organisations through
crowdfunding campaigns**

**Distributed 55,000+ books
along with 300+ LICs**

**Impacted 2.3L children
across 50+ towns and cities in India**

700+ unique donors

Donors

Google.org



التعليم
فوق
الجميع | education
above
all



Putting India First



THE UK ONLINE
GIVING FOUNDATION



Individual donors for 2022-2023

If you would like to partner with us in our efforts to spread the joy of reading, please write in to grants@prathambooks.org

Financial Reports

Pratham Books
Balance sheet as at March 31, 2023

Particulars	Sch No.	(Amount in Rupees)	
		As at March 31, 2023 Amount	As at March 31, 2022 Amount
Liabilities			
Corpus Fund	1	10,11,68,543	8,65,63,766
Specified Fund	2	5,03,01,352	7,17,35,307
Current Liabilities	3	1,55,66,256	1,82,79,129
Provisions	4	41,07,473	29,40,689
Other advances	5	6,20,586	6,91,391
Total		17,17,64,209	18,02,10,282
Assets			
Fixed Assets	6	24,41,933	22,51,502
Deposits	7	9,63,56,774	10,08,13,996
Debtors	8	29,94,427	68,26,803
Loans and advances	9	10,57,771	17,18,099
Stock of Books		63,92,040	77,05,011
Cash in Hand		13,440	8,740
Cash at Bank	10	5,59,18,084	5,56,29,623
Specified Fund Receivable	11	2,60,003	-
Other Current Assets	12	63,29,737	52,56,407
Total		17,17,64,209	18,02,10,282

Significant Accounting Policies and notes to accounts 30



R Sriram
Chairperson

Bengaluru
September 21, 2023



Suzanne Singh
Trustee

As per our report of even date for Singhvi Dev & Unni LLP Chartered Accountants Firm Reg No 0038675/ S200358



Shashi Kumar H D
Partner
Membership No.: 235431
UDIN: 23235431BQGRTD3650

Bengaluru
September 21, 2023

Pratham Books
Income & Expenditure for the year ended March 31, 2023

Particulars	Sch No.	(Amount in Rupees)	
		As at March 31, 2023 Amount	As at March 31, 2022 Amount
Income			
Sale of Books	13	7,22,51,678	7,04,51,825
Donations received	14	79,73,670	70,22,690
Other Income	15	76,56,613	86,98,003
Income from Funds	16	7,96,43,198	10,17,84,589
Total (A)		16,75,25,159	18,78,47,106
Expenditure			
Book Development Expenses	17	2,80,32,882	1,22,98,263
Selling & Administrative Expenses	18	1,94,58,435	1,85,68,538
Staff Expenses	19	2,47,53,402	2,43,93,196
Promotional Expenses	20	3,94,861	5,06,838
Research & Evaluation Expenses		-	-
Depreciation	6	6,37,604	5,82,825
Fund Expenditure	21	10,06,12,911	10,11,87,604
Total (B)		17,38,90,094	15,75,37,265
Excess of Income over expenditure (A-B)		(63,64,935)	3,03,29,841
Add:			
Opening Balance in Funds			
Opening Balance in Corpus Fund		8,65,63,766	5,68,30,909
Opening Balance in Specified Fund		7,17,35,307	7,15,18,870
Balance of Funds after appropriations			
Corpus Fund		10,11,68,543	8,65,63,766
Specified Fund		5,03,01,352	7,17,35,307
Total balance in Funds		15,14,69,895	15,82,99,073

Significant Accounting Policies and notes to accounts 30



R Sriram
Chairperson

Bengaluru
September 21, 2023



Suzanne Singh
Trustee

As per our report of even date for Singhvi Dev & Unni LLP Chartered Accountants Firm Reg No 0038675/ S200358



Shashi Kumar H D
Partner
Membership No.: 235431
UDIN: 23235431BQGRTD3650

Bengaluru
September 21, 2023

Pratham Books

Receipts and Payments account for the year ended March 31, 2023

Particulars	Sch no.	(Amount in Rupees)	
		Year ended March 31, 2023 Amount	Year ended March 31, 2022 Amount
Receipts			
Balance brought forward			12,859
- Cash on hand		8,740	
- Cash at bank		5,56,29,623	3,23,86,168
Sale of books	22	7,60,21,404	7,11,27,960
Donations	23	79,73,670	70,22,690
Other Income	24	66,96,425	75,31,032
Specified Funds	25	7,95,20,218	10,17,84,589
Fixed Deposits - Withdrawn		11,57,24,894	9,15,06,369
Earnest Money Refund Received		72,141	3,13,880
Income Tax Refund - Received (TDS)		13,25,281	10,60,810
Total		34,29,72,396	31,27,46,357
Payments			
Book Development Expenses	26	3,06,72,715	1,12,84,777
Selling, Administrative Expenses and Promotional Expenses	27	1,97,05,301	1,88,72,827
Staff Expenses	28	2,35,82,788	2,38,49,771
Fund Expenditure	29	9,88,73,433	10,39,09,421
Fixed Assets Purchased		8,27,935	2,11,280
Fixed Deposits		11,12,88,813	9,88,16,981
Gratuity- LIC Policy		13,14,641	-
Specific Grant Balance Refund		7,24,246	65,797
Earnest Money/Security Deposit		51,000	97,141
Balance carried forward			
- Cash on hand		13,440	8,740
- Cash at bank		5,59,16,084	5,56,29,623
Total		34,29,72,396	31,27,46,358

Significant Accounting Policies and notes to accounts

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R Sriram
Chairperson



Suzanne Singh
Trustee

Bengaluru
September 21, 2023

As per our report of even date
for Singhi Dev & Unni LLP
Chartered Accountants
Firm Reg No 0038675/ 6200358

Shashi Kumar H D
Partner
Membership No: 235431
UDIN: 23235431BGQRTD3650



Bengaluru
September 21, 2023

Board of Trustees

Name	Position	Number of Board Meetings Attended	Remuneration/ reimbursements received by Trustees
1. Ashok Kamath	Trustee	4	Nil
2. Harit Nagpal	Trustee	2	Nil
3. MS Sriram	Trustee	4	Nil
4. Pervin Verma	Trustee	0	Nil
5. R Sriram	Chairperson and Managing Trustee	4	Nil
6. Rekha Menon	Trustee	0	Nil
7. Srikanth Nadhamuni	Trustee	2	Nil
8. Suzanne Singh	Trustee	2	Nil

The trustees actively engage with and support various facets of the organisation around the year, extending their involvement beyond formal board meetings.

Ashok Kamath has been a core part of Pratham Books since inception as a co-founding trustee. He leads the Akshara Foundation and has been deeply committed to addressing the education inequities in India. Ashok understands how to engage with all levels of the government from state leadership to the grassroots in building and scaling sustainable models for developmental change.

Harit Nagpal brings mainstream business insights and experience of India-wide operations to align our outreach with understanding of the ground realities and user insights in scaling our mission.

Pervin Varma Pervin Varma has been working with children's causes having headed CRY and brings the much needed empathy and understanding of the needs of children, as well as her experience and insights into developing leadership and creating thriving institutions.

Rekha Menon has been one of the founder trustees, and blends the dual purposes of being well-organised like a corporate, while being purpose-driven. She has always been concerned about the big picture and large impact.

M.S. Sriram is an academic and a writer and blends the practical aspects of managing the trust with larger design and conceptual issues.

Srikanth Nadamuni brings his deep knowledge of technology and how this could be safely adapted to the context of children. He has worked in frontier areas and is the go-to trustee on all aspects of technology and innovative applications.

Suzanne Singh has led the organisation as Chairperson and Managing Trustee over many years, initiated and scaled StoryWeaver among many other innovations. She is mission-focused with an eye for detail, aesthetics and an abiding passion for impacting the last child with joyful books.

R Sriram continues to be passionate about the magic of books and democratising access to joyful reading. He brings his insights as an entrepreneur and experience in working with varied businesses and non-profits with audacious agendas. Sriram is currently the Chairperson and Managing Trustee, and is hands-on in guiding the leadership team.

Illustration Credits

Illustrations in this Annual Report have been taken from the following Pratham Books titles:

Title	Illustrator	Author
<i>Chakachak Cheeku</i>	Mansi Parikh	Lovleen Misra
<i>I Want to Ride a Motorbike</i>	Rai	Aarshi Parthasarathy
<i>B.R. Ambedkar: A Life in Books</i>	Nidhin Shobhana	Yogesh Maitreya
<i>What the Dark Sounds Like</i>	Krishna Bala Sheno	Aparna Kapur
<i>An Adventure for Puchku</i>	Rajiv Eipe	Deepanjana Pal
<i>Grace: One engineer's fight to make science education accessible for all</i>	Priya Dali	Sayantana Datta
<i>Goal!</i>	Alafiya Hasan and Pyro Draws	Neha Singh and Sabah Khan
<i>Damayanti the Detective</i>	Niveditha Subramaniam	Niveditha Subramaniam
<i>A Book for Puchku</i>	Rajiv Eipe	Deepanjana Pal
<i>Maze Jawalche Mitra</i>	Risabh Banshkar	Rama Hardeekar-Sakhadeo
<i>A Day at the Museum</i>	Anwar Chitrakar	Anu Chowdhury-Sorabjee
<i>Afo and I</i>	Canato Jimo	Canato Jimo
<i>A Song in Space</i>	Shubhshree Mathur	Neha Singh
<i>Sonth Is Here</i>	Ghazal Qadri	Ghazal Qadri



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