Pratham Books presents S.T.E.A.M Ahead:
A Festival of Science Stories for Children

April 12, 2019, Mumbai: Pratham Books’ S.T.E.A.M Ahead is a day-long celebration of science stories for children between the ages of 4 and 13. Hosted by Dr. Bhau Daji Lad Museum, and curated by Shinibali Mitra Saigal, Editor, Pratham Books, S.T.E.A.M Ahead includes over 15 exciting sessions conducted by authors, illustrators, and storytellers. The festival aims to engage children in activities based on science, environment, math and architecture.

STEM-themed storybooks are designed to overcome a child’s fear or apathy towards science subjects, and instead, encourage curiosity, and foster affinity for science and maths. S.T.E.A.M Ahead sessions address complex scientific concepts like robotics, space, marine biology, bionics and futuristic technology in simple, engaging ways that speak to children.

“One-on-one interactions with authors who work as astrophysicists, architects, photographers, musicians, and conservationists will help children gain an insight into how things work, and shape a scientific bent of mind,” says Shinibali Mitra Saigal, Editor, Pratham Books. “We believe that storybooks can pique a child’s curiosity about subjects that may otherwise seem daunting. They are an excellent way to introduce children to new concepts, ideas, and even careers. For instance, How do Aeroplanes Fly is a story that revolves around motion, and aerodynamics, but children at a reading centre in Delhi were most excited about the fact that the pilot in the story was a woman,” says Himanshu Giri, CEO, Pratham Books.

S.T.E.A.M Ahead
Timings: 10.30 a.m. to 2.45 p.m.
Venue: Dr. Bhau Daji Lad Museum, 91 A, Rani Baug, Veer Mata Jijabai Bhonsle Udyan, Dr. Baba Saheb Ambedkar Marg, Byculla East, Mumbai
For more details, visit: http://www.bdlmuseum.org/learn/index.html

Pratham Books (www.prathambooks.org) is a not-for-profit children’s book publisher founded in 2004 with the mission to see ‘a book in every child's hand’. Its key objective is to publish good quality, affordable storybooks in multiple languages to support reading acquisition among children. Since inception, Pratham Books has published over 3,000 books in 22 Indian languages.

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