

## **Pratham Books' S.T.E.A.M Ahead brings science and stories alive in Cubbon Park**

**July 24, 2019, Bengaluru:** Pratham Books' S.T.E.A.M Ahead, a day-long celebration of science stories for children between the ages of 4 and 13, was held at Bal Bhavan, Cubbon Park, Bengaluru. S.T.E.A.M Ahead featured 9 thrilling storytelling sessions conducted by authors, and illustrators, designed to engage children in activities based on science, environment, and mathematics.

STEM-themed storybooks are designed to overcome a child's fear or apathy towards science subjects, and instead, encourage curiosity, and foster affinity for science and maths. Pratham Books has published over a hundred such STEM-inspired storybooks on varied subjects, in several Indian languages.

S.T.E.A.M Ahead sessions address complex concepts like upcycling, problem-solving, and futuristic technology like drones -- in simple, engaging ways that pique children's curiosity and encourage discovery.

"When children interact with authors and illustrators who address STEM themes, they gain an insight into how things work. They can draw inspiration from real-life stories like the biographies of legendary Indian scientist and engineer, Sir M Visvesaraya, or present-day geologist and mountaineer, Sudipta Sengupta," says Shinibali Mitra Saigal, Editor, Pratham Books. "We believe that storybooks are a way for children to explore new subjects and themes. Even complex ideas like problem-solving can be understood clearly, in ways that they can apply to their own lives. S.T.E.A.M Ahead helps children see science in the world around them, and begin to develop a spirit of scientific inquiry," says Himanshu Giri, CEO, Pratham Books.

### About Pratham Books

Pratham Books ([www.prathambooks.org](http://www.prathambooks.org)) is a not-for-profit children's book publisher founded in 2004 with the mission to see 'a book in every child's hand'. Its key objective is to publish good quality, affordable storybooks in multiple languages to support reading acquisition among children. Since inception, Pratham Books has published over 3,000 fiction and nonfiction storybooks in 22 Indian languages.

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